

UA

UNIVERSITAT D'ALICANT
UNIVERSIDAD DE ALICANTE

Àrea de Dret Mercantil
Área de Derecho Mercantil



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EDITION

Specialized Course in Business Mediation and Intellectual Property

Dual University Diploma with European Recognition

University of Alicante
October 5, 2026 to May 21, 2027

This training is enabling to acquire the status of mediator

IEES

Instituto Europeo
de Estudios Superiores

Dual University Diploma

Obtain two microcredentials valid across Europe:

- **University Diploma in Mediation as an ADR Method in Business Conflicts and Intellectual Property**
- **University Diploma in Commercial Mediation: Business Mediation and Intellectual Property**

These courses are designed to fulfil the requirements of lifelong education required by Law 5/2012 on mediation in civil and commercial matters, allowing mediators to certify the updating of their knowledge and skills, according to the requirements of the Mediators Registry and Mediation Institutions. Therefore, participants who complete the course can maintain their registration and qualification to operate as mediators in accordance with the law requirements.

Modality and Prices

Course Modality

Online training: both synchronous and asynchronous, to fit your schedule.

Possibility of attending specific in-person classes.

Price: 5,250 euros

Training organized by the University of Alicante, an institution internationally recognized for its excellence in the field of Intellectual Property. The program will include top-level speakers in mediation and conflict resolution.

Students who complete this course will be awarded two diplomas recognized throughout the European Union, in Business Mediation and Intellectual Property.



Content

Program Content

The course covers the following key topics in business mediation and intellectual property:

- Introduction to Mediation and Conflict Resolution: History and fundamentals.
- Arbitration and Alternative Dispute Resolution (ADR): Mediation vs. Arbitration.
- Conflict: Types, legal, and economic aspects.
- Ethics in Mediation: Confidentiality and impartiality.
- Communication Skills for Mediators: Effective communication techniques.
- Negotiation Techniques: Advanced strategies and problem- solving.
- Technologies Applied to Mediation: Online mediation and digital tools.
- Cultural Competence in Mediation: Impact of cultural diversity.
- Conflict Psychology: Emotions and behavior in disputes.
- Legal Aspects of Mediation: Legal framework of mediation in the EU.
- Specialization in Commercial Mediation and Intellectual Property: Technology transfer and international legislation.
- Final Project: Practical project incorporating all the knowledge.

Target Audience

Who is the target audience?

This course is designed for:

Lawyers, economists psychologists, business administrators, company officers, „ judges, entrepreneurs, managers, and consultants.

Mediators interested in intellectual property specialisation.

Professionals interested in developing skills in commercial disputes resolution.

Additional Information and Registration

Registration now open

Fully online training with the possibility of attending face-to-face classes.

Get a double university qualification allowing you to become a leading expert in business mediation and intellectual property

Direction

Dr. Altea ASENSI. Full Professor of Commercial Law. Co-Director of the University Degree in Business Mediation andIntellectual Property

Dr. Theophile M MARGELLOS,CIArb,CEDR. Co-Director and General Coordinator of the University Degree in Business Mediation and Intellectual Property

Contact:

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